

	Innovations in Instructional Programs: Successful Techniques
Presentation Title	Techniques to Improve Students' Diversity IQs
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	Through the use of interactive activities, instructors would learn the 21st Century Technique for teaching and including diversity in every classroom conversation. At the end of this session, attendees would learn how to help students improve their diversity IQs by connecting every class topic with a diversity matter without losing focus on subject-matter. At the end of the session, attendees would improved their own diversity IQs and would be prepared to help their students improve theirs.
Presenter Names & Contact Information	Peter Ovwiovwio MiraCosta Community College
Presentation Title	Maker Space - From "Maker" to Career Ready
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	See how the Solano College Maker Space supports existing CTE programs through for-credit Maker Space coursework and certificates. Presenters share this unique model that guides students from “fun learning” directly to job skills and associate level coursework in CTE programs. Presenters discuss curriculum, challenges, success stories and show how the Maker Space fits into the Strong Workforce philosophy of supporting local industries experiencing acute shortages in a high tech labor force.
Presenter Names & Contact Information	Karen Cook Drafting Faculty/Maker Space Coordinator Solano Community College Maire Morinec Dean of Applied Technology & Business Division Solano Community College
Presentation Title	Noncredit & Credit Strong Workforce Collaborations
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	The noncredit Strong Workforce project through the LAOC Regional Consortia is a cross-discipline project emphasizing the creation of curriculum and coursework that leads to college readiness in credit CTE programs and immediate employment. How could the lessons learned from this project help your college set up similar collaborations and pathways from noncredit to credit? This session will describe the work of the project and how your colleges might implement similar projects locally.
Presenter Names & Contact Information	L.E. Foisia Professor, Basic Skills Mt. San Antonio College Shannon Rider Project Manager, Noncredit Strong Workforce Project Mt. San Antonio College

	Dr. Madelyn Arballo Associate Vice President, School of Continuing Education Mt. San Antonio College
Presentation Title	Labor Market Data - Foundation for Student Success
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	A hands-on session to learn how to use labor market information (LMI) as a foundation for building CTE programs. Follow Cabrillo College as they narrowed down their options and choose programs to support the Student Success Metrics. Together we will practice using data sources to focus on CTE programs with the goal of creating engaging real-world CTE pathways that allow students to persist, complete programs, and acquire the knowledge and skills that lead to middle-wage jobs and livable wages.
Presenter Names & Contact Information	Doreen ODonovan Research Analyst Cabrillo College Gerlinde Brady Dean of CTE and Workforce Development Cabrillo College
Presentation Title	Using Virtual Reality for Workforce Training
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	Using Virtual Reality for Pre-Apprenticeship Training Alabama Industrial Development Training agency partnered with TRANSFR to pilot a scalable workforce training method using virtual reality (VR) technology. This presentation describes how VR can be used for workforce development by schools, employers and state agencies. The pilot's results included greater trainee engagement, improved learning outcomes, and reduced costs. All of the pilot trainees passed the hands-on test and were hired.
Presenter Names & Contact Information	Bharanidharan Rajakumar CEO, Founder TRANSFR NYC
Presentation Title	Growing Enrollment Through Nontraditional Pathways
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	CA Community College Teacher Preparation Programs have adopted innovative new pathways to employment in the field of education that are growing enrollment and helping to diversify California's teacher workforce. This session will focus on the development of non-traditional teaching pathways and engage the audience in a discussion on non-traditional pathways as a creative means to grow campus enrollment, diversify California's teacher workforce, and increase student success.

Presenter Names & Contact Information	<p>Renee Marshall CA Community College Teacher Preparation Programs Lead Renee Marshall Education</p> <p>Kathleen White Teacher Prep Center Coordinator Child Development & Family Studies Dept. City College San Francisco</p>
Presentation Title	Achieving a Vision for Success
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	Trying to move the needle on student outcomes? Faculty are best positioned to help students reach their end goals as outlined in the Vision for Success. Learn how one CCC improved student outcomes by facilitating a course in effective teaching practices. With a focus on closing achievement gaps, students taught by ACUE-credentialed faculty saw a significant increase in performance and self-efficacy. Discover how pairing high expectations with evidence-based support yields maximum results.
Presenter Names & Contact Information	<p>Dr. Grant Goold Paramedic Program Coordinator American River College</p> <p>Dr. Kevin Kelly Educational Advisor Association of College and University Educators TBD, City College of San Francisco</p>
Presentation Title	Showcasing Best Practices for CTE Online Pathways
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	The Fitness Specialist Program at Rio Hondo College shares how they utilized the technology of online education to create and offer hybrid courses to complete the COA. This workshop will showcase best practices and engage discussion in developing online and hybrid classes for CTE programs.
Presenter Names & Contact Information	<p>Jodi Senk Professor of Kinesiology, Coordinator Fitness Specialist, former DECO Rio Hondo College</p>
Presentation Title	Embedding 21st Century Skills in CTE Programs
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	Students in college need “soft skills” to become viable employees and valuable professionals. These include 10 areas: Adaptability, Analysis/solution mindset, Collaboration, Communication, Digital fluency, Entrepreneurial mindset, Empathy, Resilience, Self-awareness, and Social/diversity awareness. The Fitness Specialist Coordinator at RHC shares how they integrated these skills within course curriculum, awarded digital badges, and produced more work-ready professionals than in years past.

Presenter Names & Contact Information	Jodi Senk Professor of Kinesiology, Coordinator Fitness Specialist, former DECO Rio Hondo College
Presentation Title	Stellar Noncredit Program Building & CTE Pathways
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	<p>Innovation & Program Success: Building sustainable CTE Programs and career pathways through noncredit college and career pathways, CTE to the workforce, noncredit to credit pathways, and Career Development and College Preparation Certificates.</p> <p>Objective: To offer program building take away's that offer a constellation of program/ course ideas, how to's on building a CTE noncredit program, and how to create impactful programming.</p>
Presenter Names & Contact Information	<p>Kim Freeze Director Noncredit, Continuing Education College of the Siskiyous</p> <p>Mark Klever College of the Siskiyous</p>
Presentation Title	Integrative Learning: The New Pedagogy
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	What happens when you combine work-based learning, community-based learning, civic engagement learning, project-based learning, and personal project interests with instructional programs? You get an integrative learning pedagogy that encourages students toward completion and prepares them for meaningful work in the age of Automation.
Presenter Names & Contact Information	<p>Harriet Happel, MBA Dean, Career Education and Integrative Learning College of the Canyons</p>
Presentation Title	Empowering students with industry certifications
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	Certiport is dedicated to helping students succeed through industry certification. Our globally recognized credentials are aimed at enhancing individual productivity, marketability, and value. Learn how your students can attain industry certifications from companies like Adobe, Apple, Autodesk, EC-Council, Microsoft, Unity, QuickBooks and others with our campus licensing and classroom testing models. Session will cover how certifications are developed, skills they demonstrate and best practices.
Presenter Names & Contact Information	<p>Todd Adamson Senior Territory Manager, Higher Education Certiport, a Pearson VUE business</p>

Presentation Title	Three-Prong Approach to Program Innovation & Success
Conference Strand	Innovations in Instructional Programs: Successful Techniques
Presentation Description	MiraCosta College's Computer Studies and Information and Technology department is using a three-prong approach to drive innovation in high tech programs. With a focus on stackable curriculum, industry certifications, and student work experience (formal and informal), these programs provide high-wage high-demand pathways for students and result in positive employment outcomes. Presenters will provide details of these replicable practices and examples of student success.
Presenter Names & Contact Information	Zhenya Lindstrom Associate Dean, Career Education MiraCosta College Rick Cassoni Faculty, Computer Studies & Information Technology MiraCosta College
K14 Partnership Success Models	
Presentation Title	Summer Career Academies for High School Students
Conference Strand	K14 Partnership Success Models
Presentation Description	DVC hosts 12 Summer Career Academies throughout the summer designed to provide high school students college credit, with exposure to career education programs and related careers. Students engage in hands-on activities and WBL, while learning directly from industry professionals. In 2019 we implemented a fully online application process, with a focus on equity and access to underserved students. We successfully enrolled over 300 new students in our college.
Presenter Names & Contact Information	Allison Albright Career Education Program Coordinator Diablo Valley College Noelle Palmer Program Assistant, High School Outreach Coordinator Diablo Valley College
Presentation Title	Program Finder (Crosswalk) Now Ready for Use
Conference Strand	K14 Partnership Success Models

Presentation Description	<p>Program Finder makes it quick and easy to find career pathways at public high schools and community colleges. For K12, it is designed to help CTE pathway students locate related programs in the community college to continue their studies. For CC it provides faculty/deans who want to grow their programs data on what high schools have related pathways. Seeking out best college for K12 students and providing powerful outreach for CC faculty are the primary functions of the Program Finder.</p>
Presenter Names & Contact Information	<p>Steven Glycer Consultant, Workforce Development Orange County Dept. of Education</p> <p>Kathleen Reiland CTE Dean Cypress College</p>

Presentation Title	If It's Not Someone's Job - Nothing Gets Done
Conference Strand	K14 Partnership Success Models
Presentation Description	<p>Participants will learn about a model Strong Workforce Program that links the community college career pathways with both high school and noncredit programs. All 19 colleges in LA Co. have a dedicated staff person who's job it is to align courses and implement Work Based Learning. Career Pathways Specialists will share examples of their structure and proactive approach serving the high schools within their service area. Replication strategies and professional development will be shared.</p>
Presenter Names & Contact Information	<p>Dr. Lyla Eddington Project Lead, Career Pathways Specialists, LA Co. SWP Rio Hondo College</p>

Presentation Title	Career Exploration Through Camps and Competition.
Conference Strand	K14 Partnership Success Models
Presentation Description	<p>Students benefit when counselors, faculty, and industry collaborate on their behalf. At Rio Hondo College, this is happening in the Career and Technical Education Division. Learn about three activities exposing secondary students to various areas in Career and Technical Education. We will discuss how the CTE Summer Camp, Auto Competition, and Women in CTE event directly benefit students and expose them to career opportunities.</p>
Presenter Names & Contact Information	<p>Aaron Perez Job Developer Rio Hondo College</p> <p>Claudia Romo CTE Counselor Rio Hondo College</p>

Presentation Title	Collaborating with K-12: SWP Best Practices
Conference Strand	K14 Partnership Success Models
Presentation Description	CA Community College Teacher Preparation Programs have successfully partnered with K-12 school districts for 10+ years. During this session, teacher preparation programs will share positive results of K12/CC Strong Workforce Program collaboration and best practices in partnering with K-12 school districts. Participants will engage in dialogue and learn innovative takeaways on creating, cultivating, and sustaining successful K-12 Strong Workforce Program partnerships.
Presenter Names & Contact Information	<p>Renee Marshall CA Community College Teacher Preparation Programs Lead Renee Marshall Education</p> <p>Michael Wickert Professor of English and Education Co-coordinator Regional Basic Skills, ITEP, & Teacher Education Southwestern College</p> <p>Kathleen White Teacher Prep Center Coordinator Child Development & Family Studies Dept. City College San Francisco</p> <p>Christina Mulcahy Career Pathways Specialist/SERVE Program Coordinator Cerritos College</p> <p>Carla Yorke Dual Enrollment Manager Cerritos College</p>
Presentation Title	Launching Dual Credit Options for Student Success
Conference Strand	K14 Partnership Success Models
Presentation Description	Learn how Coast Community College District and Garden Grove Unified School District planned, developed, and implemented dual credit course work for high school students that connects them to guided pathways and promotes college and career success. Steps shared include: crafting the College and Career Access Pathways Agreement, identifying courses and instructors, conducting outreach and creating promotional materials, enrollment, guidance, certifications, and student services and support.
Presenter Names & Contact Information	<p>Myra Clarke CTE Director Garden Grove USD</p> <p>Matthew Valerius, Director of Guided Pathways & Dual Enrollment Golden West College</p>

	<p>Dr. Alicia Amin CTE Administrator Garden Grove USD</p> <p>Anisha Khatri Assistant Manager, Guided Pathways & Dual Enrollment Golden West College</p>
Presentation Title	The Four Bs-Breaking Down Barriers and Building Bridges
Conference Strand	K14 Partnership Success Models
Presentation Description	<p>Building successful partnerships across K-12 and community college requires us to set aside the competitive model of education and to break down the barriers to successfully building bridges across our two systems. This requires us to learn about each other and to look for those areas of common interest and benefit.</p> <p>This presentation will profile the partnership built between Kern County Superintendent of Schools and the Kern Community College District using the Get Focused Stay Focused Program</p>
Presenter Names & Contact Information	<p>Donna Wyatt Executive Director Get Focused Stay Focused National Resource Center</p> <p>Dr. Monica Carmo Vice President of Educational Partnerships Academic Innovations</p> <p>Mike Vogenthaler Director College and Career Initiatives-Kern County</p> <p>Dr. Bonita Steele Program Director K-14 Pathways Central Mother Lode Region</p>
Strong Outcomes from Strong Workforce	
Presentation Title	Ready to Rise: Setting the Pace for CTE
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	<p>With career education leading the higher education revolution in California, the Inland Empire Desert Region Consortium needed more than just big ideas from its Strong Workforce campaign. It needed big results. The IEDRC's Ashley Etchison and Interact's Cheryl Broom present a peek at the gritty, "Ready"-made marketing campaign that set a proud tone for regional CTE as it reached – and exceeded – ROI expectations.</p>
Presenter Names & Contact Information	<p>Ashley Etchison Director, Strong Workforce Strategic Communications & Marketing Inland Empire Desert Regional Consortium</p>

	<p>Cheryl Broom President Interact Communications</p> <p>Alana Villemez Senior Account Coordinator</p>
Presentation Title	Career Ed Tutoring—A Regional Research Approach
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	The SDI region required a better understanding of the tutoring needs & perceptions of Career Ed students. Taking a regional approach, a workgroup of stakeholders from the 10 institutions embarked on a year-long research project to learn & inform our collective work. Through interviews, focus groups & over 1,500 survey responses from CE faculty, tutors & students, 6 key recommendations were developed. Come engage in our process, findings & recommendations for a regionwide strategic plan for CE.
Presenter Names & Contact Information	<p>Monica Romero Associate Dean, Career Technical Education San Diego Mesa College</p> <p>Mark Manasse, Ph.D. Tutoring Program Coordinator San Diego Mesa College</p> <p>Tina Ngo Bartel Regional COE Director Centers for Excellence for Labor Market Research – San Diego-Imperial</p>
Presentation Title	Auto Pre-Apprenticeship Jumps from 0% to 33% Women
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	How did the CAI Automotive Pre-Apprenticeship go from 0 women in their first cohort to 7 female Automotive Pre-Apprentices? Learn about the WomenTech Recruitment Plan strategies and the "Women and Automotive Pre-Apprenticeship" outreach materials that increased female applicants by 340% to 22% of the pool. 100% of the female Pre-Apprentices graduated from the 18-week program and 100% were from underrepresented minorities—African American and Latina. Funded by the CCC Chancellor's Office.
Presenter Names & Contact Information	<p>Donna Milgram Executive Director National Institute for Women in Trades, Technology and Science (IWITTS)</p> <p>Monique Pascual Director of Apprenticeship & Instructional Service Agreements, Workforce and Economic Development</p>

	City College of San Francisco
Presentation Title	Regional Advisories: Proven Engagement Strategies
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	The Inland Empire Regional Advisory Communities events set new standards for business/faculty engagement. This Strong Workforce project provides meaningful opportunities to create program success, including improved pathways, productive partnerships, and innovative business engagement. Join the conversation to learn about the planning process, outcome tracking, follow-up techniques, proven strategies, event format, and how these can help faculty/administrators meet K12 & CC Perkins requirements.
Presenter Names & Contact Information	Lori Benson Project Director San Bernardino Community College District Susanne Mata Lika Kiplinger-Kennedy Alan Braggins
Presentation Title	Leveraging your Worksource Center for SWF goals
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	At Los Angeles Southwest College, co-habituating in a space with America's Job Center of California has yielded strategies to maximize the relationship to support our Perkins and Strong Workforce goals. In this workshop you will learn how to build the relationships and enhance your employment and wage numbers. Whether your college has an abundance of industry contacts or not, there are hundreds of AJCC's and Worksource Centers littered all over the state from Eureka to San Diego.
Presenter Names & Contact Information	Damien Danielly Director of the Career Pathways and Job Center Los Angeles Southwest College Rick Hodge @lasc.edu AJCC Member - TBD
Presentation Title	Are training programs closing the job gaps in your region?
Conference Strand	Strong Outcomes from Strong Workforce

Presentation Description	The San Diego-Imperial Region compared program supply with labor market demand data, and found that every sector has middle-skill jobs with supply gaps. Together, Career Ed deans, faculty, DSNs, and the COE discussed why those gaps exist, and brainstormed solutions at the institutional and regional levels to mitigate them. Attend this session to see how this process is working in other regions to close their regional supply gaps and learn about San Diego-Imperial's next phase of the project.
Presenter Names & Contact Information	<p>Jesse Crete Director, Orange County Center of Excellence for Labor Market Information Rancho Santiago Community College District</p> <p>Tina Ngo Bartel Regional COE Director San Diego-Imperial Center for Excellence for Labor Market Research</p> <p>Adele Hermann Regional COE Director South Central Center of Excellence for Labor Market Research</p>
Presentation Title	Strengthening Outcomes Through Stronger Teaching
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	Maximizing Strong Workforce funds? Explore how CTE faculty can expand their qualifications by taking a nationally recognized course in effective teaching practices endorsed by ACE. Learn how comprehensively preparing and credentialing CTE faculty in evidence-based instruction improves student engagement, persistence, and learning. Leaders from college, district, and regional levels will share impact experiences from this results-driven approach to improving student outcomes.
Presenter Names & Contact Information	<p>Dr. Grant Goid Paramedic Program Coordinator American River College</p> <p>Donna Greene Faculty Development Coordinator College of the Desert</p> <p>Vicky Maryatt Dean of CTE Folsom Lake College</p> <p>Regina Blasberg South Central Coast Regional Consortium Chair</p>
Presentation Title	Lazy River Networking
Conference Strand	Strong Outcomes from Strong Workforce

Presentation Description	The Lazy River Networking requires risktakers to engage in floating on an inner tube in the lazy river and engaging in structure networking with a partner. The networking will include seeking/giving advice, bragging, as well as simply sharing. This workshop is based on the philosophy that person to person contact in a fun and innovative setting makes the information powerful, lasting, and memorable. Come in your bathing suit, be ready to talk about your challenges, your best ideas, and your vision for success.
Presenter Names & Contact Information	Lynn Shaw Dianna Chiabotti CTE Dean Napa College

Presentation Title	Innovation through Shared Decision-Making
Conference Strand	Strong Outcomes from Strong Workforce
Presentation Description	Learn about one college that is igniting innovative ideas for local Strong Workforce projects using an inclusive decision-making model on campus. This presentation will explain how the Career Education leadership is engaging faculty and staff across campus to identify Strong Workforce funding priorities, develop innovative solutions, and guide purposeful implementation. Presenters will also share examples of innovative projects and outcomes that resulted from cross-institutional collaboration.
Presenter Names & Contact Information	Zhenya Lindstrom Associate Dean, Career Education MiraCosta College Christina Sharp Faculty, Business Department MiraCosta College

Advocacy

Presentation Title	Advocacy 2.0: Advanced Strategies to Build Value
Conference Strand	Advocacy
Presentation Description	Taking action through advocacy isn't about building a one-time business case for support, but rather developing a long-term strategy that creates value in your mission. This requires a concerted collaborative effort among stakeholders to utilize transformational relationship building principles along with positioning tactics that highlight the relevance of your work in solving economic challenges. Learn the 5 key elements of an effective long-term advocacy strategy.
Presenter Names & Contact Information	Celina Shands CEO/Co-founder CCC Chancellor's Office- Contractor

	Christine Bosworth, Ed.D. CEO/Co-founder, Business U, Inc.
Career Education Marketing Materials	
Presentation Title	Maximizing Regional Career Education Campaigns
Conference Strand	Career Education Marketing Miracles
Presentation Description	Targeting the right-fit student with an emotional connection is the key to a cost-effective successful career education recruitment campaign as demonstrated by the Central/Mother Lode Regional Consortium's 14 member colleges that launched the Find It. Be It. campaign. Using lead generation automation, 9 virtual interns and capacity building strategies for the 14 colleges, this highly interactive campaign resulted in more than 550 student leads. Get our customer-centric roadmap to replicate!
Presenter Names & Contact Information	Karri Hammerstrom Central/Mother Lode Regional Consortium Celina Shands CEO/Founder Full Capacity Marketing, Inc. Christine Bosworth CEO/Co-founder Business U, Inc.
Career Education Marketing Materials	
Presentation Title	Leveraging Career Education Marketing
Conference Strand	Career Education Marketing Miracles
Presentation Description	The CCCCO Career Education Marketing Regional Advisory Committee presents a moderated discussion on leveraging career education marketing throughout the state. The Regional Advisory participates in monthly calls with the chancellor's office Career Education team, as well as meets quarterly. The panel will discuss the challenges and opportunities of marketing career education, as well as strategies for the regions to work together to increase awareness and enrollment of CTE programs.
Presenter Names & Contact Information	Blaine Smith Director NFNRC Los Rios Community College District
Career Education Marketing Materials	
Presentation Title	Increasing Student Opportunities in the ICT Sector
Conference Strand	Career Education Marketing Miracles

Presentation Description	Many high-tech companies are launching initiatives to attract underrepresented populations to their workforce because they understand the value and the benefits of diversity. While many Computer Science programs continue to struggle with retaining a diverse group of students, Information Systems and Information Technology programs are providing valuable opportunities for more women and more diverse populations to build valuable skills and start rewarding tech careers. Learn about the difference.
Presenter Names & Contact Information	Markus Geissler, PhD Deputy Sector Navigator, ICT/Digital Media, Greater Sacramento Region California Community Colleges/Cosumnes River College

Employer Engagement

Presentation Title	Regional Coordination for Employer Engagement
Conference Strand	Employer Engagement
Presentation Description	Break down the on-campus silos and learn the necessary components for a centralized approach to employer engagement to expand reach and build credibility while avoiding duplication of effort among various departments and staff. Case studies of regional coordinated approaches demonstrate the expanded reach to engage employers in student job placements and work-based learning opportunities.
Presenter Names & Contact Information	Christine Bosworth, Ed.D. CEO/Co-founder Central/Mother Lode Regional Consortium Contractor Karri Hammerstrom Central/Mother Lode Regional Consortium Celina Shands CEO/Founder Full Capacity Marketing, Inc.