The Mission of CCCAOE is to provide leadership for occupational education and economic development professionals involved in workforce development and the enhancement of California’s position within a global economy.
Welcome to Funding CTE and EWD

After completing today’s module, you’ll be able to:
- Identify state, federal, public and private sources of funding for CTE and EWD programs
- Name one funding source that you have not accessed in the past that might present an opportunity for your program
- Describe a source or strategy you could use to bring additional funding to your program

Funding sources in this module will be referenced in the Resource Handout at the end of the session
Savers or Spenders?

- In our personal lives, we often pride ourselves on saving as much as we can...
- In our programs, we are the guardians of the funding and pride ourselves on making the money go as far as we can...

Are you ready? If you suddenly had unrestricted funds that had to be spent quickly, would you know what to do with them?
Money Talks! Budget Lingo

**Categorical/Restricted/Committed**
- Funding that has specified purposes and must be spent for those purposes. The restrictions might come from the funder OR from your Board.

**Entitlements**
- Funds that are given via formula without an application, like Pell Grants or fee waivers.

**Apportionment- General Fund**
- These funds come by formula from the State. The Board has discretion in spending them within guidelines established by the State and/or by the Board itself.

**Unrestricted Funds**
- Like those from contract education, can be spent on anything within your Board’s guidelines (sometimes including entertainment, food!).
Preparing for Workforce $$$

2014-15
Free the data

2016 Q1-2
Train on tools

- Train the trainer
- Train expert users
- Train campus teams & regional teams

2016 Q3-4
CTE Data Unlocked

Regional Labor Market Gap

Input from WIOA & industry partners, etc.

Deep Dive into Data by Campus and Region

2017
Invest Strong Workforce

? Trailer Bill Language Specifies how funds will be used

Timing:
- Proposed Language (1/16)
- “May Revise” Language (5/16)
- Final Language (7/16)
- Allocations Modelled (8/16)
- BOG Approval (9/16)
- Regional Planning (Fall/16)
- Regional Plans Due (1/17)
- WIOA State Plan to Feds (4/17)

CTCAOE Leadership Academy
Trailer Bill Language
(1/16 version) Strong Workforce Program 54-5

- Expand the availability of quality CTE
  - Courses, programs, pathways, credentials, certificates, degrees
  - Evidence based decision-making
  - Student success with workforce outcomes aligned to WIOA

- Expand CTE Regional Consortia and infrastructure

- Coordinate and align within region
  - WIOA/CA State Plan
  - Collaborate with K12, local workforce boards, economic development/industry/labor/civic, interested public, 4-year, adult education
Colleges Must Certify Use of Funds

- Increase number of students in quality CTE courses, programs, pathways that lead to successful workforce outcomes; OR invest in new or emerging CTE likely to lead to successful workforce outcomes
- Address recommendations from Strong Workforce Task Force including provision of student services related to career exploration, job readiness, placement, work-based learning
How To Receive Funds

- Participate in regional (WIOA) planning (metrics already in LaunchBoard and Scorecard)
- Be a member of the regional collaborative
- Districts utilize regional plan to inform local planning for CTE courses, programs, pathways
- Funds supplement not supplant
- Provide performance data by demographics
Factors Determining Regional Allocations

Regional collaborative to allocate funds in accordance with its plan only to districts for use by their colleges

2016-17...

- Unemployment, CTE FTES, projected job openings

2017-18 ... invite interested 4-year institutions into regional planning

- Unemployment, CTE FTES, projected job openings
- Proportion of successful workforce outcomes based on WIOA measures
Now Let’s Play CCC Jeopardy!
Let’s Play CCC Jeopardy

- Your team can choose a category and dollar amount on the Jeopardy Board
- **Earn points by identifying the funding source (in the form of a question)**
- If your team misses, other teams will be given the chance to jump in!
- The team with the “newest” Dean or Professional on it will go first
# FUNDING JEOPARDY!

<table>
<thead>
<tr>
<th>At Your College/District</th>
<th>Statewide Sources</th>
<th>More State + CDE</th>
<th>Federal Sources</th>
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<tbody>
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<td>Game’s Over!</td>
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</tbody>
</table>
Your District’s General Fund

- These funds are spent at the discretion of your Board/District/College
- They can be unrestricted or restricted
  - **Unrestricted** come from apportionment—almost all of this is based on your FTES
  - **Restricted** - These include categorical funds, grants, and Perkins funds
- Some are committed to ongoing support for CTE courses and programs, and...
- Some are committed to administrative support of the EWD program/office

Return to Jeopardy
## Categorical Funds

- Funds from the Chancellor’s Office that must be spent on things like:

<table>
<thead>
<tr>
<th>Apprenticeship</th>
<th>EWD Program</th>
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<tr>
<td>Basic Skills</td>
<td>CARE</td>
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<tr>
<td>Financial Aid</td>
<td>SB 70/SB 1070</td>
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<tr>
<td>CalWorks</td>
<td>Nursing Program Support</td>
</tr>
<tr>
<td>Disabled Students</td>
<td>Transfer Ed &amp; Articulation</td>
</tr>
<tr>
<td>Matriculation</td>
<td>EOPS</td>
</tr>
</tbody>
</table>

[Return to Jeopardy]
Restricted Funds and Fees

- Created and passed by local boards of trustees
- Sometimes called “designated” or “committed”
- Can be changed by the Boards that have passed them
- Those assessed for parking or health are restricted and must be used for those services
- Those collected for materials in CTE programs must be used directly for equipment or materials supplies to students
Contract Education

- Classes and/or programs delivered for a “cost-recovery” fee expected to be self-supporting
- Can be customized or include for-credit classes from the college
- Usually serves a business or organization
- Sessions may be closed to the public if they do not also collect apportionment
- Revenue from these programs is unrestricted

Return to Jeopardy
Competitive Grants

- May come from the U.S. Department of Education, Department of Labor, or agencies like National Science Foundation (NSF)
- Also come from the State of California
  - Fund for Student Success (FSS)
  - Middle School High Schools
  - Math, Engineering, and Science Achievement (MESA)
  - Fund for Instructional Improvement (FII)
  - Employment Training Panel (ETP) Funds
- From private foundations like the James Irvine or Gates Foundations, PG&E, Wells Fargo, and other local businesses
Basic-Aid District

- Only a few districts fall into this category.
- Local property tax and fee revenues exceed the district’s annual apportionment.
- These districts keep the excess local revenue and use it for educational programs and services at their discretion. (*They do not get apportionment from the State!*)
- May be insulated from funding reductions experienced by other districts during state budget crises.

Return to Jeopardy
Apportionment

- The amount of funding each college/district gets from the State
  - Based on FTES
  - 525 hours of instruction = 1 FTES (full time equivalent student)
  - Credit and CDCP noncredit classes receive same rates/FTES
- Three Sources – each with its own formula
  - State of California general fund
  - Local Taxes – retained by the college/district although it is appropriated through the State
  - Student Fees – also “retained” or re-apportioned to the college/district

Return to Jeopardy
Industry Sectors

- A system to prioritize existing resources to focus on selected industries
- Identified as Priority or Emergent for each region
- Staffed by Navigators and Deputy Navigators, who provide support and resources statewide and regionally
- 10 identified by the Chancellor’s Office for attention

Return to Jeopardy
EWD Competitive Grants

Industry-Driven Regional Collaboratives (IDRCs)

2-year funding for projects that will:

- Convene skill panels to produce deliverables
- Develop instructional packages for targeted industry sectors
- Provide faculty mentorships and staff development
- Remove systemic barriers
- Use new methodologies to enhance outcomes
- Foster growth of new businesses and jobs
- Develop student internships
- Purchase equipment

Return to Jeopardy
Matching Funds

- The share of costs contributed to a grant-funded project by the college and/or grantee
- Often required by grants and categorical funds
- Can be provided by the college (or sometimes by other grants) in the form of cash or
- When provided in the form of personnel, support staff, equipment, facilities these are known as “in-kind”

Return to Jeopardy
SB 1070
Career Pathways Initiative

- State funding for community colleges and K-12
- Projects will:
  - Increase readiness and success of students for postsecondary education and careers in priority economic sectors
  - Promote partnerships between education and business and industry
  - Promote and track participation of students in articulated courses
  - Provide professional development
  - Expand internship and work-based opportunities
  - Support a Linked Learning program
  - Validate measures to establish student readiness for college/careers

Return to Jeopardy
Middle College High Schools

- About 36% of students in these programs enroll in CTE classes
- Funded by Student Success (Chancellor’s Office Academic Affairs) through competitive grants
- Merge high school and community college curricula to enhance academic success
- Targeted to high-potential, at-risk students
- Across the state, 13 programs currently receive state funding serving approximately 2,000 students
- High school students attend classes at community colleges and earn dual credit
Regional Occupational Centers and Programs (ROCP)

- 70 of these are funded for:
  - Delivery of “career and workforce preparation for high school students and adults”
  - Preparation for advanced training
  - Upgrading of existing skills

- These programs operate under the Local Control Funding Formula (LCFF) using one of three different formats: Joint Power Agreements, school districts participating in a County Board of Education-run program, or single school district

Return to Jeopardy
Adult Education

- Provides lifelong learning for adults
- CTE-related courses provide education and skills for entry or re-entry into the workforce
- Funded by a block grant
- AB 86 legislation initiated a regional planning process to create systems that involve both CDE and CCCs

Return to Jeopardy
Indirect Funds

- These funds are provided to the college to cover expenses of supporting a grant, like administrative overhead, lighting and cleaning of spaces used in the grant, other expenses that cannot be accounted separately
- Sometimes these also pay for the benefits of the people employed by the grant (but not always)
- Usually a percentage of the total grant
- Can be spent at college’s discretion

Return to Jeopardy
Workforce Investment and Opportunity Act (WIOA)

- Funds the Workforce Investment Boards
- Each of the 49 WIBs then fund at least one One-Stop Career Center
- Supports work with education systems to:
  - Increase high school graduation rates
  - Strengthen CTE programs at all levels
  - Use labor market and economic information to guide curriculum reforms in education and training
- See your Resource Handout for more information

Return to Jeopardy
Perkins IV Title IC

- Uses are restricted by law to improving, enhancing, expanding, or modernizing CTE programs
- Can supplement but not supplant items funded with state and local money
- College’s receive funds based on formula based on number of disadvantaged students
- Click to see how you can spend these funds
How CAN You Spend Perkins Funds?

- Strengthen academic and career technical skills through integration
- Link CTE secondary and postsecondary programs
- Provide students with experience and understanding of all aspects of an industry
- Develop, improve or expand use of technology
- Professional development
- Evaluate special populations programs
- Initiate, improve, expand and modernize programs
- Provide activities, and services of sufficient, size, scope and quality to be effective
- Prepare special populations for self-sufficiency

Return to Jeopardy
Employment Training Panel (ETP)

- Funds come from State of California EDD (unemployment tax) and are used to train or retrain employed workers.
- Over $11 million goes to community colleges in California.
- Some colleges use these funds for a variety of training programs and/or for employers who meet specific criteria.
Apprenticeship and Work Experience Programs

- Funded through general and categorical funds
- Community colleges have approximately 25,000 students enrolled in over 160 of these programs in 66 trades/crafts on 39 campuses
- Can be credit or non-credit
- Funded according to the number of hours of Related and Supplemental Instruction (RSI) provided

Return to Jeopardy
Perkins IV Title IB and CTE Transitions (Formerly Tech Prep)

Two sources of federal funds for community colleges:

- One is for leadership activities and is also part of the braided funding used to support Regional Consortia and statewide and regional Sector activities

- The other is funding that can be used for dual enrollment programs, career pathways, and articulations (2+2 or 4+4)

Return to Jeopardy
Statewide Administration Of Perkins

- Federal funding that community colleges share with K-12
- Ratios set in the State Plan are used to determine how the funds are shared
- A Joint Advisory Committee for Career Technical Education (JACCTTE) plans and coordinates
- JACCTTE is composed of 3 members of the State Board of Education and 3 members of the Community College Board of Governors

Return to Jeopardy
Some Federal Grants For CTE and EWD

Administered by the Office of Career Technical and Adult Education (OCTAE)

- Workforce Investment Act Title I: Adult and Dislocated Worker
- Workforce Investment Act Title I: Youth
- Registered Apprenticeship and Pre-Apprenticeship
- Employment Service (Wagner-Peyser Act)
- Workforce Investment Act Title II: Adult Education and Family Literacy Act
- Pell Grant
- Temporary Assistance for Needy Families
- Supplemental Nutrition Assistance Program Employment and Training

Return to Jeopardy
Financial Aid

- Pell and BOG fee-waiver are entitlements...if students meet the criteria they are funded without an application.
- Cal Grant C awards help pay tuition and training costs at occupational or career technical schools.
- Cal Grant B Entitlement Awards a living allowance and assistance with tuition and other educational expenses.
- College Promise is a nationwide effort to reduce cost of community colleges.
- Veterans qualify for benefits to pay college costs.

Return to Jeopardy
Who’s our Jeopardy Winner?

Congratulations!
Going Deeper

Competitive Grants
Winning Competitive Grants

- Start close to home or with grants targeted at community colleges, like:
  - TAACCCT
  - Career Pathways Trust
  - CCCCO IDRCs

- Develop a strong partnership with your grants office/department or hire your own grant writer

- Remember: content development and project design are your responsibilities

Pages 2-6 of today’s handout provide tips for writing successful proposals
Discuss and Apply

Using Grant Resources

- From the Chancellor’s Office:
  - Industry Driven Regional Consortia (IRDC)
  - Mini grants to regions and sectors
- State of California EDD
- Workforce Partners like WIBs
- Federal Department of Labor (TAACCCT/TechHire), National Science Foundation
- Private Foundations like Bill & Melinda Gates
- Corporate Foundations like Bank of America
Why Bother Seeking Grants?

Strategic opportunities include building capacity or penetrating a new industry sector

- Start projects that later are self-sustaining
- Complete difficult or time-consuming portions of a project, like curriculum development
- Fund pilot projects or test the effectiveness of a new approach
- Deepen your LMI data or your analysis of it with research grants
- Solidify your credentials in working with a specific industry or cluster
Resources in Your Handout

- Essential Steps in Winning Grants Guide
- Contract Education Basics
- WIOA Fact Sheet
- Links to funding resources discussed in this module
Checking Our Objectives

- After completing today’s module, can you:
  - Identify state, federal, public and private sources of funding for CTE and EWD programs
  - Name one funding source that you have not accessed in the past that might present an opportunity for your program
  - Describe a source or strategy you could use to bring additional grant funding to your program
CCCAOE Leadership Academy

Navigating CTE & EWD
Career Pathways
Economic and Workforce Development Essentials
Strategic Planning
Program Development and Approval
Building Business and Industry Partnerships
Strategic Portfolio Management
Funding CTE and EWD
Managing Perkins
Enrollment Management
Laws, Regulations, and Policies
Leadership