



CTE: Your Key to Equity and Access II

May 10-12, 2017

Preconference May 9, 2017

Hyatt Regency, Sacramento * 1209 L Street, Sacramento, CA 95814

CCCAOE 2017 Spring CONFERENCE- Sacramento, CA * **DRAFT** Schedule

Tuesday – May 9, 2017			
Event	Time	Primary Speaker	Room (Floor)
PRECONFERENCE WORKSHOPS			
Citizen Advocacy 101, Citizen Advocacy 201, Tour of the Capitol, and Legislative Update from Capitol Staff and networking session at the Capitol!	CA 101: 10:30 am, Lunch: Noon, CA 201: 1:00 pm, Tour: 2:30	Jonathan Lightman, FACCC	Santa Barbara (2) & State Capitol
Wednesday – May 10, 2017			
PRECONFERENCE WORKSHOPS			
Perkins, WIOA, SWP, etc. – Join us for an update of legislation impacting Perkins & CTE	8:00 am – 11:00 am	Robin Harrington & CCCCO System Partners	Regency C (1)
Staying Current with the SWP: Data, Funding, and Integrated Planning	8:00 am - 11:00 am	Matt Roberts & Jillianne Leufgen, CCCCO, Kathy Booth, WestEd, Laura Coleman, Centers of Excellence, and Rock Pfothenhauer, Bay Area Community College Consortium	Regency A (1)
CCCAOE -- First Time Attendees Networking and Information Session	11:00 am – 11:30 am	CCCAOE Board, Consortia Chairs, Partners	Big Sur (s)
CONFERENCE			
REGISTRATION	All Day		Foyer (1)
LUNCH/OPENING SESSION	11:30 am -12:30 pm	Eva Jimenez, President Elect	Ballroom (1)
Student Outcomes: Unlocking Social Mobility	12:15 pm - 12:45 pm	Eloy Ortiz Oakley, CCCCO	
Transforming the Workforce Mission of the CA Community Colleges	12:45 pm – 1:15 pm	Van Ton-Quinlivan	
Panel discussion: Making Career Education Work for Students	1:14 pm – 2:00 pm	Javier Romero, Lynn Shaw, Matthew Roberts	
TRANSITION/BREAK	2:00 pm – 2:15 pm	Coffee and Dessert	Vendor Area
BREAK-OUT #1	2:15 pm – 3:30 pm	Various	
TRANSITION/BREAK	3:30 pm – 3:45 pm		Vendor Area
BREAK-OUT #2	3:45 pm – 5:00 pm	Various	
PRESIDENT’S RECEPTION & VENDOR SHOWCASE	5:00 pm – 6:00 pm	Dr. Kevin Fleming, Host	Ballroom (1)
Thursday -- May 11, 2017			
BREAKFAST	8:00 am - 9:00 am	Eva Jimenez, President Elect	Ballroom (1)
GENERAL SESSION: Legislative Update and Advocacy Inspiration!	9:00 am - 10:00 am	Jonathan Lightman	
Regional Consortia Meetings	10:15 am– 12:00 am	Regional Chairs/Co-Chairs	Various
LUNCH	12:00 pm- 12:45 pm	Julius Sokenu, President	Ballroom (1)
GENERAL SESSION: Dead Ends: Why Students Struggle to Complete Longer-Term Pathways	12:45 pm – 2:00 pm	Kathy Booth, WestED and Peter Bahr, UM, Center for the Study of Higher & Post-Sec. Education	
TRANSITION/BREAK	2:00 pm – 2:15 pm	Coffee and Dessert	Vendor Area
BREAK-OUT #3	2:15 pm – 3:30 pm	Various	Various
TRANSITION/BREAK	3:30 pm – 3:45 pm	Snack time!	Vendor Area
BREAK-OUT #4	3:45 pm – 5:00 pm	Various	Various
Friday -- May 12, 2017			
BREAKFAST	7:30 am – 8:15 am	Eva Jimenez, CCCAOE President Elect	Ballroom (1)
GENERAL SESSION: (Re)Defining the Goal: The True Path to Career Readiness in the 21st Century	9:00 am – 10:30 am	Kevin Fleming Ph.D., Telos Educational Services	
CLOSING SESSION: Awards, CCCO BOD Report, Evaluations, and Prizes	10:30 am– 12:00 pm	Eva Jimenez, CCCAOE President Elect	

Keynote Descriptions:



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Panel Discussion: Making Career Education Work for Students – CCCCO

Session Description: The Workforce and Economic Development Division's Leadership Team is charged with the rollout of the Strong Workforce Program. For this session, come prepared to discuss your questions about Strong Workforce Program. We really want to hear your questions, comments, ideas, and suggestions.

Making the Leap from CTE Pathways and Guided Pathways – Kathy Booth, Peter Bahr

This session will spell out the link between CTE Pathways and Guided Pathways, focusing on specific strategies for leveraging and expanding upon CTE pathways to foster redesign efforts. You will hear from experienced college leaders on specific strategies that your college can use to integrate existing college efforts within the guided pathways model, conduct targeted research that will help make the case for guided pathways, understand the relationship between competencies and career pathways to support the development of meta-majors, and develop student-friendly maps of possible pathways.

Six months since the election: What that means for California, DC, and for us – Jonathan Lightman

Just a short time ago, no one could have predicted today's political reality. As the back and forth intensifies between Washington and Sacramento, it's important to know the implications for our colleges, our programs, and our students. This presentation will examine the contrast between our two capitals and outline some of the challenges and opportunities ahead.

Statewide CTE Rebranding – Paul Feist

Come hear about the development of a comprehensive plan to rebrand and market the California Community Colleges Career Technical Education programs. The purpose of the two-pronged campaign is to 1) define and raise awareness among students, their influencers, key stakeholders and others about the variety of career pathways available through career training programs at California community colleges that can lead to good paying jobs, AND 2) increase awareness and engagement by employers for community college Career Technical Education programs.

(Re)Defining the Goal: The True Path to Career Readiness in the 21st Century – Kevin Fleming

Kevin Fleming's inspiring presentation discusses new paradigms and tangible action steps to help all students gain a competitive advantage. Technical and Employable skills are the new currency in the 21st century, but how do we balance preparing students for both higher education completion and the workforce? Producer of the viral animated video *Success in the New Economy*, and author of "*(Re)Defining the Goal*," Dr. Fleming will make a clear case for students to explore career choices early, make informed decisions when declaring their college education goal, and gain both technical skill certifications and real-world application in tandem with a general education. Finally, his new video will both invigorate and challenge the evolution of educational planning and career readiness. **Are you ready to pivot?**

KEYNOTE SPEAKERS



Eloy Ortiz Oakley, CCCCO's newly appointed chancellor joins us to welcome you, give us an update on matters in DC and Sacramento, and share his vision of the California Community Colleges short- and long-term future. Eloy Ortiz Oakley is best known throughout California and the nation for implementing innovative programs and policies that help students succeed in college. Oakley strongly believes that California's emerging economies demand a workforce with quality credentials and that the state's 113 community colleges play a pivotal role in moving California forward. Under Oakley's leadership, the Long Beach Community College District has received numerous awards and recognitions for its efforts to improve student completion rates and for directly

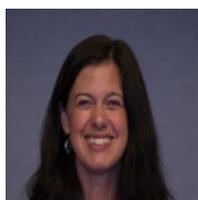
supporting a strong small business and entrepreneurship eco-system throughout the greater Southern California region.

In these rapidly changing and uncertain times, hearing from a partner who has his eyes firmly on the **political situation** in both Sacramento and Washington, DC is critical. Join us as we learn what is happening in DC and Sacramento, what those "in the know" are saying is coming down the pike and what – if anything – you can do to support or impact the decisions being made.



Dr. Kevin Fleming is a passionate advocate for ensuring all students align who they are with their future career, Dr. Kevin Fleming is a scholar, edupreneur, national speaker, and occasionally a rebel rouser. Producer of the viral animation video "Success in the New Economy," and author of the bestseller, "(Re)Defining the Goal," he serves as Dean of Instruction, CTE at Norco College (Riverside CCD), as the Principal Investigator for the National Science Foundation's National Center for Supply Chain Automation (Washington D.C.), and as the Chief Executive Officer of Telos Educational Services (www.TelosES.com). A life-long learner and recovering academic elitist, Dr. Fleming has earned five degrees, a CTE industry certification in geographical information systems (GIS), and is a lover of life, music, bacon, & the counter-narrative. He is a proud Eagle Scout, has completed five

marathons, Sigma Phi Epsilon alumni volunteer, and won a spelling bee in the third grade.



Kathy Booth is a Senior Research Associate at WestEd where she translates research findings so that practitioners can apply them to pressing concerns and facilitating opportunities for community college leaders to develop action plans based on evidence. Her recent projects include developing the LaunchBoard — a data system that links educational, labor market, and employment outcomes data; facilitating the creation of assessment competencies for the California Community College Common Assessment Initiative; and documenting employment outcomes for skills-builders — students who engage in short-term course-taking to advance their careers. Previously, Booth served as the Executive Director of the Research and Planning Group

for California Community Colleges (RP Group). There she played a lead role in activities such as developing the Career and Technical Education Outcomes Survey, expanding research on the use of high school data to inform placement into basic skills courses, and documenting effective approaches to student support. Booth has also worked on national projects including the Aspen Prize for Community College Excellence, the Gates Foundation's Completion by Design, and developmental education initiatives for Achieving the Dream. She received a BA in women's studies, with a focus on integrating diversity into progressive politics, from Wesleyan University.



In his research, **Peter Bahr** seeks to deconstruct students' pathways into, through, and out of community colleges and into the workforce or on to four-year postsecondary institutions. His latest work is focused particularly on students' course-taking and enrollment patterns in the community college and their subsequent labor market outcomes, such as employment and earnings, as well as the impact of students' varied patterns of course-taking and enrollment on the assessment of community college performance. He also recently was awarded a research grant from the Institute of Education Sciences (IES) to study older learners in Ohio's community colleges with colleagues at the Scripps Gerontology Center, Miami University. In a separate line of inquiry, he is investigating students' navigation of the STEM transfer curriculum in community colleges, with the objective of strengthening the pipeline of students into STEM baccalaureate

programs. Bahr joined the faculty of the Center for the Study of Higher and Postsecondary Education at the University of Michigan in 2009. He previously held a faculty appointment in the Department of Sociology at Wayne State University (2004-2009), a research appointment in the Chancellor's Office of the California Community Colleges (2001-2003), and a research appointment in the California Department of Education (2000-2001). He received his Ph.D. in sociology from the University of California-Davis.

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Student Performers



Sarah Ryah Stidham

I am a student in the Recording Arts department at Butte College. I was a high school worship leader at Calvary Chapel Chico. My go to daily quote is: "Rejoice always, pray without ceasing, in everything give thanks, love God with all your heart and love your neighbor as yourself."



Vaughn Quinlan

Music has been a part of me my whole life. My dad has a Master of Arts degree in music, and ever since I was a baby, I was banging my tiny fists on the piano. Even my name, Vaughn, is in reference to Ludwig Von Beethoven. I've been playing guitar for seven years, and cello for nine. I've played solo performances, in symphonies, pit orchestras, and bands. I've taught guitar lessons, and taken lessons from others. I Graduated High School from Inspire School of Arts and Sciences, studied Contemporary Music at Santa Fe University of Art and Design, and I'm now Studying Recording Arts at Butte Community College.