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**Too Many Jobs, Too Few
Qualified Workers
The Critical Role of
Occupational Educators
in Preparing for
Tomorrow**

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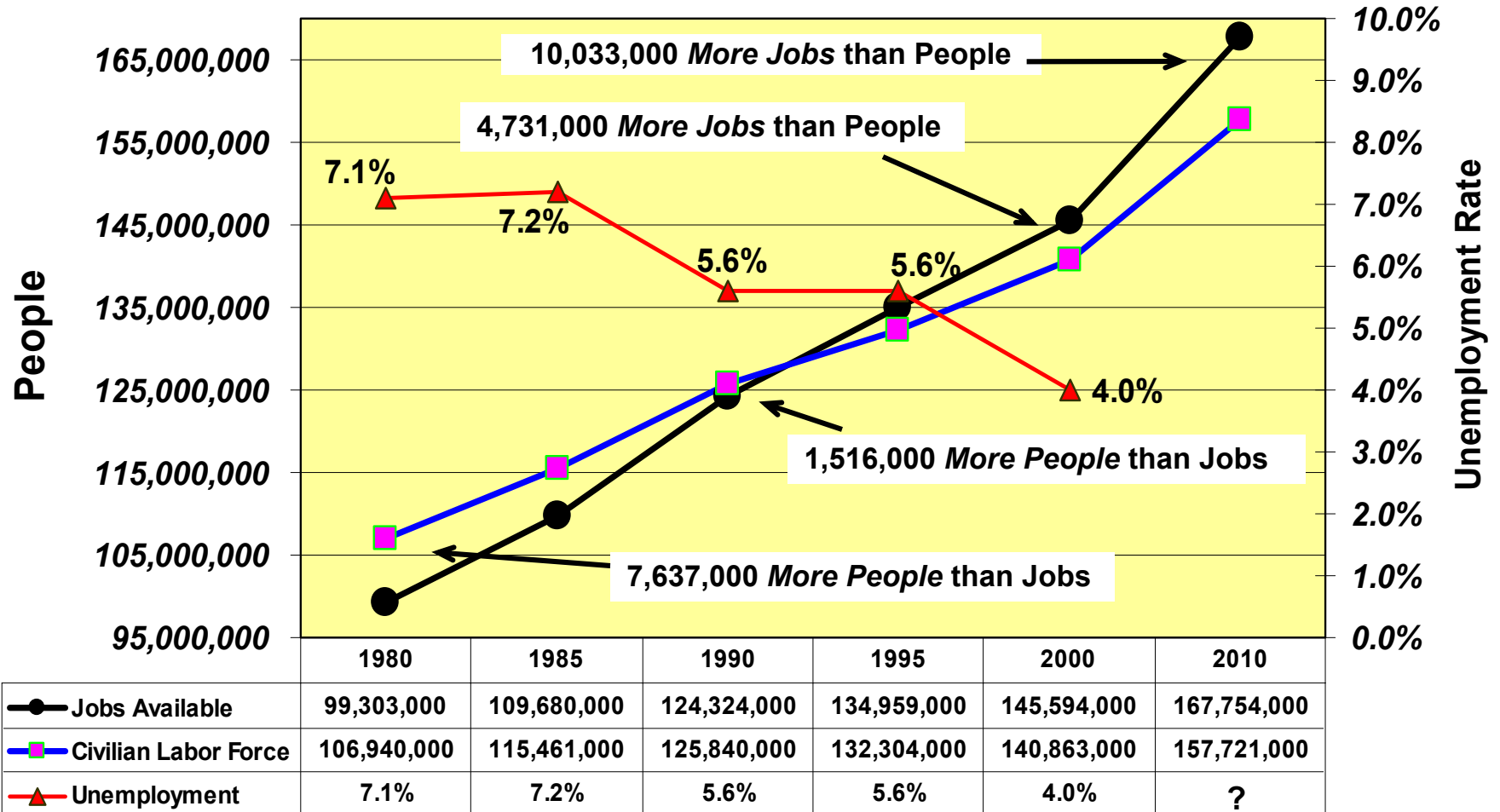


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Pockets of Crisis will Spread

- **Geography**
- **Occupation**
- **Industry**

Impending Crisis: Skilled Labor Shortage



Source: *Impending Crisis* by Herman, Olivo & Gioia (Oakhill Press 2003).

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Source: BLS Research 2001

The Competency Deficit

- **Public schools are not preparing students for work.**
- **Myth: All students should go to a 4-year college.**
- **College costs are rising faster than COL.**
- **Community Colleges and Vocational Schools have a large part to play.**

Dept. of Education Study for the Office of Voc. & Adult Ed.

- **Studied Armed Services' Initial Trainings**
- **Much Lower Attrition than CCs**
- **Better Success Rate than CCs**
- **Same Demographic Population**

Recommendations

- **Evaluate by Performance Criterion.**
- **Tie Learning to Job and Life Tasks.**
- **Train Faculty, including Presentation Skills.**
- **Use Technology to Standardize and Remediate.**
- **Solicit and Establish Mentors.**
- **Encourage Team Work.**
- **And More . . .**

Other Information Garnered

- **Build *Student*-centric Buildings.**
- **Vary Course Lengths to Material.**
- **Hire Transformers.**
- **Have Stakeholders “Adopt” a Class.**

Your Critical Role: Building Alliances with Stakeholders

- **Arrange Apprenticeship Opportunities.**
- **Place More Interns.**
- **Make Friends with Corporate Recruiters.**
- **Court Local Business and Industry.**
- **Partner to Plan the Curricula.**
- **Solicit Support from Government through B&I.**

**Without your appropriate
involvement, California will be
at a competitive
disadvantage.**

**Your participation is
not optional.**

Q & A

**Live Your
Dream!**