



CCCAOE newsletter

California Community College Association for Occupational Education

The mission of CCCAOE is to provide leadership for occupational education and economic development professionals involved in workplace development and the enhancement of California's position within a global economy.

CCCAOE Office Address

Bobbie Edgin
 Executive Secretary
 P.O. Box 407
 Aptos, CA 95001-0407
 Phone: (831) 724-8374
 Fax: (831) 728-5879
 E-mail: boedgin@cccae.org
 web page: cccae.org

What's Inside

Fall 2006 Conference Wrap-up 2
 Leadership 2
 Regional Reports 3-6
 Looking Forward 7
 From the Treasurer 7
 CCCAOE Endorses Edge 7
 NCWE News 7
 Awards 2007 8
 A Vision for the Future 8

Spring 2007 Conference
 March 14-16, 2007

Experience the Magic:
 Action for Occupational Education

Holiday Inn Capitol Plaza
 300 J Street
 Sacramento, California

Don't wait, register online
www.cccae.org

Room rate: \$112 + plus taxes
 (single or double)

Registration link at www.cccae.org

Deadline for hotel reservations

February 23, 2007 or block sell out,
 whichever comes first.

\$295 EARLY registration ends 3/01/07



Lin Marelick
 Mission College

President's Message

The Fall 2005 CCCAOE conference included four planning sessions which helped clarify our values and identify unmet needs for community college occupational education. One clear message that came out of these sessions was the need to leverage the scale of the system. We've since been busy trying to define what that means.

At the Spring 2006 conference, there was an informal strategy session in the lobby of the Sir Francis Drake Hotel where participants attempted to narrow the scope of previous discussions. The group focused on raising our students' IT proficiency as a way to leverage scale. We started with the healthcare industry because of its capacity. Healthcare professionals and educators attended the Fall 2006 CCCAOE Conference in Anaheim where three breakouts were offered about using IT in healthcare. We were grateful to have the breakout sessions facilitated by Corey Kidwell and Rock Pfothner from Cabrillo College. Corey and Rock brought with them Ed O'Neill, Center for Health Professions from UCSF; Jonah Froelich, California Health Care Foundation (CHCF); Mivic Hiroshi, Chief Nursing Officer Laguna Honda Hospital in San Francisco; and Jeffrey Rideout, M.D., Corporate Medical Director at Cisco Systems. They discussed how technology could be used to improve patient care and outcomes. It was soon apparent that there are a number of difficult issues and unmet needs that need to be addressed, both in the industry and at the colleges. While IT skills in healthcare fields have been an unrecognized competency in most programs, the experts from the field and the CHCF spoke of an immediate need to develop an IT-savvy workforce. Educators and industry representatives agreed that more research is needed into the depth and breadth of the needs for incumbent workers and that the emergent workforce will need much more IT competency than previous generations. A small group agreed to lead the development of a concept paper to be presented to CHCF and the Spring 2007 CCCAOE conference. The conversations that emerged in these sessions will continue, and it was suggested we schedule a pre-conference session before the conference in Sacramento.

"Leveraging our scale" sessions are forums intended to flesh out issues and provide opportunities for industry reps and educators to discuss solutions together. These are working sessions that start with issue identification and move from immediate-need problem solving to issue awareness for the future. We hope to attract professionals who will listen, exchange, support, and collaborate to address workforce development challenges in California. The benefactors of these sessions will clearly be our students.

CCCAOE is committed to offering more breakouts on how to leverage the scale of the community colleges. We encourage our members to suggest forum topics to their Regional Vice Presidents for future sessions. I hope that you will join these working sessions when your discipline of interest is the subject of the session.

In Retrospect

President Juan Vazquez set a warm, open and collaborative tone for our Fall 2006 Conference in Anaheim when he welcomed us on behalf of not only his college, Santiago Canyon and the Rancho Santiago Community College District, but all of the Orange County colleges. He highlighted areas we might want to explore in Orange County from Newport Beach to the Saddleback Mountains. His representative and collaborative salutation provided a perfect platform for our biannual forum for the sharing and California discussion of issues, collaboration, and the delivery of occupational education.

It was a HIT! One of the products of the fall 2005 strategic planning session was the goal to bring economies of scale to curriculum development. The initial phase of realizing that goal began during our Fall 2006 Conference with a series of three breakouts titled, The HIT Challenge, addressing the computer skills of the IT workforce and the effect on the healthcare industry. The intent of this series of breakouts, or strand, was to create a workgroup of individuals that would meet and address initial questions on how the community colleges could participate in meeting the training need of the IT industry and craft an action plan. What is the need? Can the community colleges help? Can we match the needs of regional and statewide employers with coordinated regional and statewide responses?

Responses from The HIT Challenge attendees indicate the workgroup was effective in working toward answering these questions and an action plan for the next steps was developed. Rumor has it that we can look forward to follow-up sessions on The HIT Challenge and this initial effort to develop a template for bringing economies of scale to curriculum development in the spring in Sacramento. Thank you to Corey Kidwell and Rock Pfothenauer from Cabrillo College for their significant efforts toward implementing this strategic goal.

Our keynoters shared their thoughts on a range of topics. Silver Rose opened the general session by encouraging us to examine our accomplishments by looking at the big picture and learning to focus our thoughts to produce the results we want. John Stephenson from the Disney CareerStart Program caused us to wax nostalgia when he shared clips from 50 years of Disney films. He informed us about the new Disney College Program, and how we can connect our students with internship opportunities at Disney. Michael Brustein shared his interpretation of Perkins IV. For those of you who left in fear, not to worry. There will be many opportunities for future discussions on the new regulations and support for implementation.

The conference concluded with a panel presentation by José Millan, Kay Ferrier and Wilma Owens on the topic of how the economic development and career and technical education mechanisms fit and work together. The following points were made:

- Economic development is a crucial component of occupational education.
- It is usually in our economic development units that rapid response to a new or emerging industry trend occurs.
- Trends, or training requirements, are integrated into the colleges' curriculum to meet ongoing training needs of new and incumbent workers.
- There are many models around the state to show that economic development practitioners work closely with faculty in the areas of faculty professional development, employee training and curriculum development.
- These successful collaborations contribute to the economic development of the state.

My sincere thanks to all of the presenters for their efforts in creating and delivering a presentation for this conference; to the CCCAOE Board for your individual and collective efforts in producing this conference; and to Bobbie and Jim Edgin who work behind the scenes during the year to provide this forum.

. . . Mollie Smith 2006-07 President-Elect/Conference Chair

Leadership: will YOU step up to the plate?

The Board of Directors of CCCAOE is an exciting place to hone leadership skills. Prior to my election as Regional Vice President, President Elect, President and now Immediate Past President of CCCAOE, my understanding of the issues facing occupational education faculty and administrators was basically limited to my experiences on my campus. The responsibilities of leadership in CCCAOE have enhanced my understanding of the issues and enabled me to become a stronger and more knowledgeable administrator. The members of my campus community and our students are better served.

Each spring, CCCAOE holds elections and offers these leadership opportunities to the general membership. It is now time for you to step up and answer the call to leadership. The following offices are open for election in Spring 2007:

President Elect

The President Elect's primary roles are to assist in overall leadership of the organization and lead the organization's conference planning efforts.

Secretary

The Secretary's primary roles are to record all meetings and to assist in maintaining the official records.

Vice Presidents for San Francisco/Bay Region, South Central Region, Los Angeles/Orange County Region

The Regional Vice Presidents' primary roles are to facilitate ongoing communication between and among the Association members within their regions and to assist in the overall leadership of the organization.

I know that leadership in this organization is rewarding personally and professionally. Please call or e-mail me if you are interested in stepping up or would like to nominate a colleague for the CCCAOE Board.

My contact information is:

Wilma Owens, Palomar College
wowens@palomar.edu
(760) 744-1150 ex. 2276

I look forward to hearing from you.

Register now for CCCAOE's Spring 2007 Conference in Sacramento – www.cccaue.org



Regional Reports

Los Angeles/Orange County Region Report

Jan Swinton, Glendale College
Vice President, LA/OC Region

External Operations/Outreach Advocate and Promote Leadership

- Workforce Leaders Institute will focus on mentors and potential future leaders.
- Support was given to promote student and staff attendance to the upcoming Women's Building California conference encouraging schools with non-traditional programs.

Promote Collaborative Efforts

- The Workforce Investment Board Committee recruited 11 point persons to develop one-on-one relationships with each of the 11 Workforce Investment Boards in the region. They will report to LOWDL on the activities of the WIBs and will attend the WIB meetings. There was a discussion of bringing the 28 community colleges and the 11 WIBs together again in the spring as a follow-up to the joint summit last spring. The WIB statewide leadership is focusing on minimum service levels for Boards and Centers to include education and training.
- Regional meetings were facilitated for Interior Design, Nursing and Tech Prep.

Promote Member Involvement

- Members were encouraged to support the EDGE Campaign.

Growth and Development

Disseminate Research Findings

- The three Centers of Excellence in the LA/Orange County Region are working on developing local industry environmental scans in Advanced Manufacturing, Biotechnology,

Advanced Transportation and Workplace Learning, including nano-technology and Micro-Electrical-Mechanical systems. This will help the workforce development leaders in making decisions for CTE programs that serve the local employers.

- LOWDL completed phase I of an environmental scan with the Godbe Research Group.
- An LMI workshop was facilitated by EDD representatives for the region.
- LAEDC offered an International Trade Trends and Impact Report for the Region.

New Programs Endorsed (May-September 2006)

Orange Coast College

- Architectural Design and Drafting, Certificate and AA/AS Degrees
Contact: rkings@cccoc.edu

Desert Region Report

Dr. Queen M. Hamilton
San Bernardino Valley College
Vice President, Desert Region

The consortium worked together to identify gaps in service to its constituents; thus, we developed the following purpose statements:

- To strengthen coordination and collaboration with the state's education reform and workforce preparation
- To promote integration of academic and vocational education initiatives
- To develop challenging academic standards
- To establish a State accountability system
- To increase flexibility for providing services

In addition, the gaps were related to workforce development systems, connections among consortium and faculty, marketing and customers, curriculum workshops for all constituents; connections among the college, business community,

and local economies; and connections of communication among the colleges in the region.

New Programs Endorsed:

Riverside Community College

- Human Resources Certificate and Degree
Contact: ron.vito@rcc.edu

Chaffey College

- Teacher Preparation & Paraprofessional Certificate and Degree
Contact: chris.willis@chaffey.edu

Crafton Hills College

- Early Learning Certificate
Contact: dmferr@craftonhills.edu

San Bernardino Valley College

- Pharmacy Technology
- Electrician Certification Training Certificate
- Air Travel Careers—Flight Certificate and Degree
- Air Travel Careers—Ground Certificate and Degree
Contact: qhamilton@valleycollege.edu

Mini-Project Presentations

Mark Lehr, Riverside Community College, provided a detailed PowerPoint presentation and website address for a "Survey Engine"; www.drksurvey.net. Mark stated that this survey could be used in any classroom that has computer access, in a library, in an online class, etc.

Ron Cubit, College of the Desert, developed a DVD-Video Resources Library that is available to the consortium members at no cost. It contains DVD and video resources on a myriad of subjects such as training, skills, customer service academy, etc. The library can be accessed through COD.trainingcenter.com.

Wendy Flint, College of the Desert, explained the START Program, which is a component of the Institute for Sales & Service.

Kevin Fleming & Rebecca Dabbs, Center for Business Excellence, worked on Regional Marketing strategies. The grant

focused on Marketing and Branding. The team attended three events and was able to receive 21 leads at one event, 45 leads at another, and 62 leads at the final event.

Consortium Update

Scott Hammer, EWD, reported that the Economic Workforce Development (EWD) Newsletters were available online. He also announced that the annual EWD conference will be held on November 14-15, 2006 at the San Francisco Hilton. Finally, Scott reminded the members that there were EWD grants available.

Audrey Reille's consulting firm worked with the consortium to gather materials for a website and served as liaison between website and vendor.

Wendy Flint, College of the Desert, gave a presentation on "Branding," which was very informative. The presentation gave many ideas on having a united front.

Scott Hammer collected some EWD data and reported that 12 colleges brought in an excess of \$1,000,000 a year. He also noted that 82 percent of businesses served by EWD have 250 employees or less (small businesses).

Queen M. Hamilton has taken the lead to conduct a survey of Business Industry Advisory Committee best practices. In addition, Robert Levesque, Pam Licalsi, and Kathy Dutton have agreed to research best practices of Workforce Investment Boards (WIB).

North/Far North Region

Ray Geary, College of the Redwoods
Vice President, North/Far North Region

Shasta College

Shasta College received two large grants from EWD at the California Community College Chancellor's Office. The Hospitality, Tourism & Recreation grant of \$593,074 requires collaboration with partners in the Far North Region. Shasta College proposes to develop and implement ongoing Hospitality, Tourism & Recreation service industry occupational training by offering intense short-term courses via the Job Development Incentive Training Fund. Training will include job preparation coursework, safety and sanitation, workplace communications, operations, marketing, sales, advertising, finan-

cial management. A minimum of 350 participants will receive training.

The second grant of \$367,800 addresses the needs of the automotive technology sector. Together with its partners, Shasta College will create a Northern California Advanced Automotive Education & Training Alliance that will prepare highly skilled technicians to meet the ever changing present and future needs of the transportation market, create new jobs through comprehensive education and training, and continue to advance the automotive & diesel curriculum and equipment to incorporate the most advanced technology education available. At the end of the project, 450 participants from will have been trained in Advanced Transportation Technologies.

Butte College



The Butte College Honda PACT racing team has completed its first semester of racing their Honda S2000 sports car. The students' efforts have placed their SCCA T2 race car in third place in the western regional points race. In national rankings, they stand in 13th place with the top ten race cars being eligible to compete in the National Finals in Topeka, KS during Fall 2006. The race team is too young in its existence to have the monetary resources for a trip to Kansas, so the goal this year is to try and place in the top ten. The goal for 2007 is to qualify for the Nationals and somehow get the car and the team to Kansas. American Honda has also donated a complete "Honda Express Service" lube rack. Students will use this equipment to complete required Honda factory training in this area.

Folsom Lake College

Folsom Lake College continues to fuel new career technical program development through a federal EARMARK grant, secured in early 2005. The grant has enabled the college to underwrite professional development activities for faculty interested in new program development, and has provided

stipends to faculty for taking the lead on new courses. The young college (California's 109th) has utilized nine secondary analysis reports in identifying new programs, anchored by the Highway 50 Corridor Study, a robust collection of data that affirmed the value and economic importance of two-year college training programs that immediately respond to the needs, issues, and preferences of area business and industry. Several of the new programs will debut at the college in Fall 2007!

Mendocino College

On September 11, 2006 Mendocino College officially opened its new culinary arts classroom on the Ukiah campus. Funded by the college foundation and a private donor, the facility has more than \$100,000 worth of equipment, including a walk-in refrigerator, four cooking stations and a convection oven. In addition to classes in the certificate program, the college anticipates expanding short-term offerings for the community. The Mendocino College Culinary Arts Program has an organic, regional emphasis and makes extensive use of produce from the agriculture program.

College of the Redwoods

When Home Depot was nearing completion of their new store in Crescent City, CR's Del Norte Community Education program offered a class "How to Get a Job at Home Depot". Nearly 70 local residents received valuable job-seeking skills training, assistance in how to apply online as well as interview skills training. Faculty from the math and English departments volunteered to provide these free seminars to the job-seeking public.

The Eureka Community Education Department hosted its third year of Violin and Bow Making School. It is now drawing students from the international community with attendance from Mexico. Joining the faculty is Paul Schuback, President of the Entente Internationale des Maitres Luthiers et Archetiers D' Art, the international organization of the world's finest violin and bow makers. Winter sessions are full and the summer sessions are filling up.

New Programs Endorsed

American River College

- LVN to RN 30 Unit Option (Certificate) Program Proposal
Contact: maryatv@arc.losrios.edu
- Accounting Clerk (Certificate) Program Proposal
Contact: diamonr@arc.losrios.edu

South Central Region

Dr. Erika Endrijonas
Santa Barbara City College
Vice President, South Central Region

The South Central Region funded a Construction Industry Summit on April 19 that was organized by Sharon Dwyer and Michael Callahan from Ventura College's Office of Research and Evaluation and the Center for Excellence. Seventy individuals from education, government, labor, and the construction industry participated in the Summit which focused on how education, both at the secondary and community college levels, can meet the training needs for the burgeoning construction industry. The Summit evaluations indicated strong support for future partnerships.

At its April meeting, the South Central region had a presentation entitled, "Slouching toward Academe to be Born: Emerging Literacies" from Dave Humphreys, Dean, Academic Affairs, at Allan Hancock College. In his talk, Dave dispelled the myth that "literacy" is static in our culture. In fact, Dave used history effectively to demonstrate that how an individual is judged to be literate is entirely based on their cultural and historical context, and as such, we in education need to keep this in mind when judging the literacy of the new generations we are teaching today. His talk gave the Region much to consider in terms of how to approach new curriculum development, especially as it pertains to teaching our students how to be good employees in the workplace.

In June, the South Central Region held their annual retreat in Cambria. One highlight from the retreat was a presentation by Dr. Mark Schniepp from the California Economic Forecast Project entitled "Demographics and the Relatively Recent Phenomenon of Declining Enrollments." For this presentation, Dr. Schniepp analyzed enrollment data for each of the eight colleges in the Region and discussed demographic trends. The presentation was so well-received by the group that Dr. Schniepp agreed to complete a more extensive evaluation of the data for a subsequent presentation in September. Entitled "The Future of the Region's Workforce and Factors Affecting Student Enrollment," Dr. Schniepp's presentation drew a large audience from the Region, including several presidents and CIOs. Dr. Schniepp's analysis

focused on both the demographic trends in each college's service area in the coming decades and on the job and business growth and trends.

At its August meeting, the Region received an Automotive Scan/Survey completed by Michael Callahan from Ventura College. Funded by Sharon Dwyer at the Center for Excellence at Ventura College, the industry scan pointed out the growing need for workers in the automotive industry, especially with the introduction of hybrid and other technology.

The new programs endorsed by the Region all came from College of the Canyons: Construction Management and Land Surveying, Culinary Arts, and Automotive Technology. Contact Audrey Green at audrey.green@canyons.edu for further information.

San Francisco/Bay Region

Kim Schenk, Diablo Valley College
Vice President, SF/Bay Region

The Regional Consortium and SF/Bay Region have worked collaboratively to merge the online Career Map system with the Northern CA Career Guide. This collaboration will result in the creation of one unified and comprehensive web-based system to host program information for all 26 Bay Area community colleges, the Career Map interest survey technology and additional resources for career exploration. At this time, only information for programs approved by the State Chancellor's Office and the BACCOPC will be included on the website. SF/Bay Region colleges will confirm their own program information in a beta site prior to going live with new site. The current model being revised and updated is located at the following URL:

<http://www.sfbaycareermap.org/>

The Bay Region Centers of Excellence (COE), hosted at City College of San Francisco and West Valley College, have developed tools to help community colleges respond to emerging workforce needs in the Bay Region. On an on-going basis, the COE are reviewing 15-20 industries to determine their relevance to regional community colleges and potential impact on the regional economy. Contact Jennifer Oliver, Director, Greater Silicon Valley COE hosted at WVC jenniferoliver@westvalley.edu or John Carrese, Director, Bay Region COE hosted at SFCC, jcarrese@ccsf.edu for more infor-

mation.

On June 22, 2006 the Bay Area Community College Consortium (BACCC) sponsored a joint meeting of occupational educators and system economic/workforce development professionals at the San Mateo Marriott Hotel. The agenda included break-outs of the occupational educators (program endorsements) and system economic/workforce development professionals; a progress update on the System Strategic Plan; a keynote speaker Carl Guardino, President and CEO of Silicon Valley Leadership Group presented Silicon Valley economic and workforce development trends for a 10 year period; and the development of Regional Consortium 2006-2007 Priorities. CCSF requested mini-grant funding for two on-going initiatives: SFBayCareerMap.org and BioTech Depot.

Regional Consortium 2006-2007 mini-grants applications award notification was distributed on October 30, 2006. Thanks to Consortium Co-Chairs, Bruce Whistler and Rock Pfofenhauer for their time, diligence, and commitment in the review process. Reviewers were committed to funding requests that were consistent with the Consortium goals which include: exploit scale; reduce barriers; and incentivize collaboration. A total of \$130,975 was budgeted for mini-grant funding this year. Twenty-one mini-grant applications were reviewed and 12 were funded, representing a broad spectrum of regional colleges and activities.

New Programs Endorsed

City College of San Francisco

- Motorcycle Maintenance Technician Certificate and Degree
Contact: dubungen@ccsf.edu

Santa Rosa Junior College

- Interactive Media Design Certificate and Degree
Contact: jdiamond@santarosa.edu
- Veterinary Technician Certificate
Contact: cologatrell@santarosa.edu

Central Region

Gary Mendenhall, Columbia College
Vice President, Central Region

To serve business and education leaders in the fastest growing region in California, the Central Region Consortium will conduct a series of professional development workshops in 2006-2007.

Representatives from 11 of the colleges in the Region joined local WIB representatives in Modesto on September 28, 2006 to learn about WorkKeys and DACUM (Developing a Curriculum) systems and how these two systems are used in partnership to save time and effort in the job analysis process. Dr. Thomas Kilijanek, ACT Work Keys Consultant, shared ACT's vision for a nationally-recognized Career Readiness Certificate that is meaningful for employers and for education and training.

Future workshops scheduled for Consortium colleges will focus on FUNDING OPPORTUNITIES, STUDENT LEARNING OUTCOMES, and DEVELOPING NEW LEADERS:

- The University of California Merced campus will be the site for a full day session on November 16, 2006. This session will bring together several funding agencies to share information related to upcoming funding opportunities.
- On March 9-10, 2007, the colleges of the Central Region will "Discover SLO Gold" at Columbia College as they come together to focus on Program Level Exchange, the Assessment Cycle, and Sharing Models.
- In May 2007, we will gather at Harris Ranch in Coalinga to work on strategies for recruiting and mentoring new leaders!

We're looking forward to a productive and purposeful year! We invite you to visit the Central Region Consortium web site at <http://www.crconsortium.com> for complete details about these professional development activities and MORE!

San Diego/Imperial Region

Thomas B. Plotts, Palomar College
Vice President, San Diego/
Imperial Region

"Looking for a Career" brochures were distributed to the community colleges and Career Centers within the San Diego/Imperial Counties.

The San Diego/Imperial Region Consortium issued mini-grant applications for community colleges in the Region to participate on a competitive basis. Mini-grants must focus on regional activities or have a regional impact. These will be

reviewed on November 16 and the Regional Consortium will contact those who are awarded funding on December 1, 2006.

Dr. Gerri Perri, President of Cuyamaca College held a meeting with the Economic and Workforce Development Center Directors which was titled "Getting It Done Together." Gerri is the SDICCCA Chair and is interested in where we are going with Economic and Workforce Development. She has requested that the Occupational Deans continue to sustain the dialogue and look at the possibility of the Centers joining the committee in subsequent meetings. Another idea was to collaborate in future grants that need a regional partnership. Wilma Owens stated that dialogue is also taking place at the CCCAOE Conference with José Millan regarding ways of integrating Economic and Workforce Development and Career and Technical Education.

Diana Avila (JSPAC) stated that there is a real interest in serving Special Populations in the new CTE grant. The statewide annual Special Populations Conference is being held in December in Sacramento. She mentioned that they are creating a community colleges brochure similar to the WASC brochure to focus on Special Populations. She will send out the draft brochure to the deans for review and suggestions.

Stan Schroeder stated that the statewide events calendar was created to assist us with planning upcoming regional activities or events. In March, the Academic Senate will be conducting a Vocational Education Leadership Institute in Palm Springs. Wilma Owens stated that this event was created as a way to get vocational faculty involved with the Academic Senate.

Randy Barnes distributed information about pending AB 2448 legislation in

Sacramento that could severely impact the ability to enroll adults in ROP programs. The key concern is the requirement that community colleges must, as a condition of receiving Carl Perkins funding, develop and submit a plan for enabling the development of course sequences that span courses provided in grades 7-12.

Fred Allen stated that in the beginning the Regional Information Technology Advisory Committee meeting had a 50/50 ratio of industry and college representatives; however, the ratio has continued to decline. He requested feedback from the Deans regarding how we can get industry to the table. Concerns regarding the length of time for curriculum committee approval were discussed as well as keeping up with the ever-changing industry.

Gonzalo Huerta distributed the narrative for "Part B of the FY 2005-2006 Final Report" from the Statewide VTEA Industry and Technology Advisory Committee Chair. He stated that the focus was on relating vocational education in the workplace, Special Populations especially in the areas of industry and technology, and the need for qualified replacement workers to meet industry needs as the "Baby Boomer" generation retires. The Chair suggested in his report to separate the industry clustered areas into three categories in order to best serve the needs of the vocational disciplines in the 900 TOP Codes.

1. Transportation: Land, Sea, and Air
2. Construction and Skilled Trades
3. Engineering, Manufacturing, and Maintenance

New Programs Endorsed

San Diego City College

- Manufacturing Engineering Technology AS, Basic Certificate, Advanced Certificate (new option)



After the Thursday morning keynote Bob Cumming, Lin Marelick, and Mollie Smith join speaker John Stephenson from Disney CareerStarts.

Looking forward

Experience the Magic: Action for Occupational Education

March 14-16, 2007

Spring forward to Sacramento! Preparations are being made for our Spring 2007 conference in Sacramento which will be held at the recently renovated Holiday Inn Capitol Plaza. Rumor has it the beds are new too! At the spring conference we will continue our work on implementing the goals of the strategic plan which were established in Fall 2005, as well as provide a venue for our annual awards and legislator of the year award.

We are pleased to announce that Scott Lay, President/CEO of the Community College League of California will be our opening keynote speaker. Scott will be speaking about SB 361 in particular and other topics of interest to our membership. Work will continue on one of our strategic goals of developing a template for bringing economies of scale to curriculum development. Anecdotal feedback from participants in the workshop strand The HIT Challenge indicate that this interactive working model was successful, and we can look forward to a follow-up from this group. CCCAOE is interested in developing new workshop strands. Keep this model in mind when you are submitting your proposal.

The Spring conference is our annual venue for acknowledging outstanding teaching, leadership and partnerships. Take the time to nominate someone at your college or in your community. You can find nomination information and forms on the CCCAOE website www.cccaoc.org. Nominations are due December 7, 2006. We presented our first legislator of the year award to Senator Scott at the Spring 2005 conference and to Assemblyman John Laird in 2006. The CCCAOE Board welcomes your ideas this year on who our third legislator of the year should be. Share your recommendations with a Board member.

In the Call for Presentations we added a new topic on WIB Partnerships. We are planning a special event on Thursday and are interested in hearing from colleges that have an effective working relationship with their local WIB. Call for Presentation information is available at www.cccaoc.org and proposals are due December 7. Contact one of your Board members with recommendations and contact information.

And finally, looking out a year we will be in the Palm Springs area, October 10-12, 2007 at the Doral Desert Princess. Mark your calendars!

For now, I look forward to seeing you again in Sacramento in March.

. . . Mollie Smith, President Elect/Conference Chair

FROM THE TREASURER

As the report given to the membership at the business meeting reflected, the Board is progressing towards efficient and gradual reduction of the account reserves the Association has in the bank. I believe this was the smart way to approach this as I've seen other organizations almost go bankrupt from too much - too fast approaches. Currently, a focused look at the approved budgeted amounts for each category is occurring to make shifts that are appropriate and reasonable. By next June we should arrive at a more realistic budget that serves our (really your) needs for meeting the goals of the organization.

Continuous monitoring and adjusting over time is important to not lose sight of the goals the Board establishes. Reporting the progress to the membership is also important along with explanations that are brief, to the point and understandable. I'm always looking for new approaches to do this so that the Board and membership have a clear idea where we stand financially. Keeping everything tight for IRS reporting is a constant challenge and that's why we have an external accounting person audit our records and give the Board suggestions for improvement.

As a member of several organizations, I can proudly say that CCCAOE does an outstanding job with providing the membership high quality service along with delivering relevant information to help them with their jobs via the conferences, newsletter and web site.

I missed seeing each of you at the last conference and giving my report personally as well as providing assistance with AV support for the sessions. But, there was a different priority this year - I got married and was on my honeymoon!

Enjoy fall, the holidays, and I'll see you in Sacramento in the spring!

. . . Wayne Olson, Golden West College, Treasurer



CCCAOE ENDORSES EDGE

The CCCAOE Board has endorsed California's

Edge Campaign, a broad-based, non-partisan effort to make workforce development a priority public policy issue. In addition to community college organizations such as CCCAOE and the Community College League, major employers, unions, community-based organizations, business organizations and workforce boards have gotten behind the effort. Local college boards are also urged to endorse the campaign. More information can be found at www.californiaedgcampaign.org.



NCWE NEWS

The National Council on Workforce Education (NCWE) held its annual conference in Albuquerque on October 22- 24, 2006. The conference focused on career pathways and moving basic skills/English Language Learners into sustainable careers. A general session address by Dr. Phil Day, Chancellor of City College of San Francisco, was a highlight of the conference. Dr. Day described how the college has developed programs such as biotechnology to meet local needs. A second high point of the conference was a panel discussion on career pathways by several leaders in the field. They have drafted a white paper that identifies and solidifies the concepts behind career pathways. The completed paper will be on the NCWE website in the near future. The 2007 national conference will be in Savannah, GA from October 27 to 30.

Currently CCCAOE and NCWE are discussing holding a joint conference in October 2008. Each Board has formally expressed an interest in exploring the idea of a joint conference and exploratory conversations are underway.

Information on NCWE conferences as well as general organizational information is available at www.ncwe.org.

. . . Nick Kremer, Cerritos College
NCWE Rep to CCCAOE

Awards for Excellence 2007

With the Spring conference on the horizon, it's time once again to think about nominations for the annual CCCAOE awards. There are so many exciting programs and activities happening across the community college system, and this is the perfect opportunity to recognize those efforts. There are three awards: Excellence in Teaching, Excellence in Leadership, and Excellence in Partnerships. While it's probably true that many programs and faculty would qualify for all three of these categories, you must choose one category for each nominee. The deadline is Friday, December 7, so it's time to start working on your nomination materials. For further information on the nomination process and required forms, visit the CCCAOE website www.cccaoc.org.

As you prepare your nomination, you might like to visit www.cccaoc.org and on the left pull down, click News>Awards to see the 2006 winners. Also under News>Archives>Award Archives you'll find winners from 2002 through 2005. Don't pass up this opportunity to acknowledge the contributions of your colleagues and business/community partners. The awards will be presented at the CCCAOE 2007 Spring Conference in Sacramento on March 14.

. . . Erika Endrijonas, Santa Barbara City College & Tom Plotts, Palomar College, Awards Co-chairs

California Transportation and Logistics Institute: A Vision For the Future

Within California, logistics has become one of the fastest growing high-demand occupations seen since the era of the growth of the Silicon Valley industrial cluster. This unusual and complex field offers a variety of job opportunities from entry level through upper management, with critical impact on most of the industries identified in the President's High-Growth Job Training Initiative. Logistics has become a leading industry in California, adding nearly 73,000 jobs between 1990 and 2003, a growth of 23 percent, and pays wages at about the average state level of \$42,475 per year.

On October 9, the Community College System and its partners formally announced their intent to establish the California Transportation and Logistics Institute consisting of strategic partnerships and alliances, with a variety of public and private agencies and institutions to develop a full range of industry-certified educational programs and services aligned with a career pathways focus, and made available in order to develop the skilled workforce of today as well as for the future of California.

The initial partnership includes the Los Angeles Economic Development Corporation, Southern California Leadership Council, System Office of the California Community Colleges, Cal State Universities at Long Beach and San Bernardino, Cal Poly Pomona, and six regional Economic Development training centers of the California Community Colleges. In addition, the program will form critical linkages with area high school programs in order to develop a pipeline of qualified students to enter either the workforce, the community college system, as well as four-year programs.

A variety of funding sources will be used to support the activities of the Institute, including the training of incumbent workers in coordination with local Workforce Investment Boards who will leverage WIA funds to provide a variety of services including recruitment and placement.

For additional information, contact Jeff Williamson at 951.571.6459 or jwilliamson@ccewd.net or Bob Cumming at 714.638.9745 or bcumming@ccewd.net.

. . . Bob Cumming, EWD Rep to CCCAOE

Register now for CCCAOE's Spring 2007 Conference – www.cccaoc.org

CCCAOE
Career, Technical and Extended Education
Palomar College
1140 West Mission Road
San Marcos, CA 92069

Presort First Class U.S. Postage PAID Escondido, CA Permit No. 146
--