

**CALIFORNIA CCOMMUNITY COLLEGE
ASSOCIATION FOR OCCUPATIONAL EDUCATION**

**BOARD MEETING MINUTES
JANUARY 9, 2007
Holiday Inn Capitol Plaza, Sacramento**

Board Members Present: Marelick, Smith, Hamilton, Plotts, Olson, Swinton, Schenk, Mendenhall, Owens
 Via CCCConfer: Endrijonas and Geary
 Representatives/Liaisons: Cumming, Vogel
 Executive Secretary: Edgin

Agenda Item	Discussion	Follow-up/Action
Agenda Review	Board members reviewed the agenda and added the following items for discussion: <ul style="list-style-type: none"> • Strategic Plan follow-up (Marelick) • Out of pocket costs for Board meetings (Owens) <i>M/S/C: Schenk/Geary</i> <i>Approve additional items on the agenda.</i>	Due to time restraints, the discussion of out-of-pocket costs for board meetings will be added to June's agenda.
Approval of minutes	<i>M/S/C: Endrijonas/Geary</i> <i>Approve minutes of October 17 & 20, 2006 Board meeting minutes.</i> <i>M/S/C: Plotts/Owens</i> <i>Approve minutes of October 19 and 20, 2006 General Business Meeting.</i>	
Review	The following topics are brought forward from previous meetings: <ul style="list-style-type: none"> • Budget – See Treasurer's Report • Marketing – In previous meetings, the Board has discussed the need to publicize the impact of occupational education on the State's economy. Marelick presented a document that summarized the accountability 	Marketing Project <ul style="list-style-type: none"> • Establish a task force (Smith, Geary, Schenk, Kremer, and Cumming) to define the mission and scope of this project and to develop a proposal if it is determined that a consultant will

	<p>data released by the System Office in October 06. The Board agreed that there is value in further developing this concept.</p> <ul style="list-style-type: none"> • SB 1133 – Marelick forwarded spending recommendations from the field to the System Office. • WIB – All VPs sent letters to their respective WIB directors. Two firm proposals received to date. After lengthy discussion, a consensus regarding charging was reached. Presenters from WIBs will not be charged conference or meal fees. 	<p>be needed to complete the work.</p> <ul style="list-style-type: none"> • Edgin to schedule conference call for task force in February. • A proposal will be presented at the March board meeting. <p>WIBs</p> <ul style="list-style-type: none"> • VPs or college representatives who worked with their WIB partners will communicate the logistics. • Bobbie will note names of WIB presenters and prepare appropriate badges.
Awards	<p>Five awards have been received. The deadline was extended to allow VPs to follow up with colleges and organizations to increase the number.</p> <p>Senator Denise Moreno Ducheny of the 40th District, San Diego, will receive the Legislative Award.</p>	<ul style="list-style-type: none"> • VPs will do a final push and fax nominations to Bobbie by the 19th. • VPs will have a conference call on January 29, 1-3 PM to discuss the nominations and select a winner. • Tom Plotts will follow up with the Senator’s staff.
New Business	<p>The following items were discussed:</p> <ul style="list-style-type: none"> • Legislative Strategy – Moved to June agenda. • Elections – Offices up for election are President Elect, Secretary, VPs from LA/Orange, South Central and San Francisco Bay Regions. • State Plan – Selge provided an update from the System Office and Mendenhall provided update from the Regional Chairs. A website is being created to facilitate collection and dissemination of comments from the field. A first draft of the plan is scheduled for completion July 	<ul style="list-style-type: none"> • Legislative strategy will be discussed at the June Board meeting. • Owens will get information to Edgin for the creation of the ballot.

	<p>1. Public comment and input from the field will be collected and incorporated via established avenues of consultation.</p> <ul style="list-style-type: none"> The EDGE Campaign – At the October Board Meeting, CCCAOE voted to endorse the EDGE Campaign – a campaign to enhance California’s economic growth and improve the skill base of all California workers. <i>M/S/C: Owens/Smith</i> <i>CCCAOE to provide \$1000 to support EDGE Campaign.</i> 	<ul style="list-style-type: none"> Edgin will send a voucher to Olson to send \$1,000 to EDGE.
System Office Update	<p>Dean Ron Selge provided an update from the System Office. He stated that a Budget Change Proposal (BCP) had been submitted to support some of the recommendations from the Strategic Plan. Most notably, a request has been made to support personnel at each region to provide referral services from businesses. The System will receive additional funds for Pre-Apprenticeship and Apprenticeship Programs.</p>	
Conference Planning	<p>Smith gave an update of the plans for the spring conference. Discussion regarding the number of proposals, vendors, conference structure/format and evening activities. Suggestions: (a) make the System Office update more upbeat, it was proposed that the session be modeled after The Actors’ Studio. Vice Chancellor Millan agreed with this concept. (b) offer a special session for first- time attendees,</p>	<p>Action Items:</p> <ul style="list-style-type: none"> VPs will get questions and topics from their regions for inclusion in the Educator’s Studio session. Smith and Cumming will work on details for the session. Edgin to finalize plan for Thursday evening activity. Include the topic of vendors at conferences in the June Board meeting. Owens will do a “newcomers” session at the spring conference.
Treasurer’s Report	<p><i>MSC: Owens/Smith</i> <i>Accept treasure’s report.</i> Olsen is experimenting with a new software system and new format for the report.</p>	<ul style="list-style-type: none"> Marelick and Olson will work out details of the proposed new format and report to the Board in March.

Executive Secretary's Report	Written report submitted for review. Edgin finalizing few outstanding items from Fall 06. Requested direction for Spring 08.	<ul style="list-style-type: none"> • VPs to canvas regions and submit names of retirees to be recognized at Spring conference to Edgin • Edgin to review Tenaya Lodge (Yosemite), San Francisco and Oakland for suitable locations for spring 08.
VP/Liaison Reports	Written reports submitted from all regions. Cumming referred to updates in the EWD newsletter. Highlights included additional funding for Logistics, CalTrans and Nanotechnology training. Vogel provided handouts on new Senate resolutions. Schenk provided update from SACC.	<ul style="list-style-type: none"> • VPs to promote the Vocational Leadership Institute (March 8-10) in their regions. • VPs to work with local Senates or contact Vogel regarding resolutions for Senate consideration.
Announcements	Due to schedule conflicts, Plotts will be unable to continue as VP. San Diego/Imperial Region will nominate a replacement.	
Meeting adjourned at 3:15 PM		